THE BUSINESS SCHOOL

THE WAY WE TEACH MAKES THE DIFFERENCE.
CORPORATE PROGRAMME

The IIE’s Business School corporate programme focuses on providing employers with a prime opportunity to expand employee knowledge, and ultimately yield maximum return. An effective training program will help a company create capable leaders, increase employee satisfaction and reduce attrition rates.

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<th>WHAT DO WE OFFER?</th>
<th>BENEFITS OF CORPORATE TRAINING TO THE ORGANISATION:</th>
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<td>Customised corporate training</td>
<td>Increased employee engagement</td>
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<td>Essential knowledge and relevant skills</td>
<td>Increased job satisfaction and employee motivation</td>
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<td>Providing immediate impact to empower employees</td>
<td>Better customer service</td>
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<td>Upskilling staff to do different tasks – creating job flexibility</td>
<td>Equipping staff to take on more responsibility</td>
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CORPORATE TRAINING AND WORKSHOPS

The IIE’s Business School’s customised corporate training and workshops cover a wide range of skills and development needs, designed to provide employees with essential knowledge and relevant skills to immediately apply in the workplace. In addition to this, The IIE’s Business School offers tailored training workshops to suit corporate needs, taking into consideration time, content and location.

CURRENT WORKSHOPS OFFERED BY THE IIE’S BUSINESS SCHOOL INCLUDE:

- Business Writing Skills
- Business Today Simulation
- Change Management
- Conflict Management
- Customer Service
- Excellence in Supervision
- Leadership Skills
- Managing Employee Performance
- Time Management
BUSINESS TODAY SIMULATION

Effective management, employee commitment and understanding key drivers and issues within the value chain are creating a divide between industry survivors and “good-to-great” market leaders.

MANAGEMENT ISSUES IMPEDING BUSINESS PERFORMANCE INCLUDE:

► Mismanaging working capital
► Misunderstanding the trade-offs involved in business operations
► An inability to effectively analyse financial statements to uncover problems and opportunities
► Being unaware of the financial implications of decision making
► Ineffectively utilising assets
► Poor decision making and management

Through the Business Today Simulation, vital business insights are gained, gearing participants towards affecting improved company performance.
CORPORATE CLIENT RECOMMENDATION

“Tried and tested quality assured education, training and development and top customer care, coupled with good staff who go the extra mile for their clients. I would highly recommend The IIE’s Business School at Varsity College.”

Jane Govender at Trade Call Investments Apparel

NETWORKING OPPORTUNITIES

Stay in the loop by joining The Business School’s Facebook and LinkedIn communities and attend business breakfasts with industry leaders, connect with business peers and lecturers and boost your career and prospects.
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SANDTON
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